



**First-Class
Experiences
Powered by a
Global Platinum
Sitecore
Partnership**



americaneagle.com®

One Composable Platform That Delivers Rich Customer Experiences

Americaneagle.com is experienced in building robust, customer-rich experiences with Sitecore's latest composable technology. As an original Platinum Sitecore Implementation and Certified Sitecore Managed Cloud Hosting partner with multiple MVPs on staff, we immerse ourselves in Sitecore to take digital experiences further. We will work with you to architect a flexible and scalable solution to meet all of your digital needs and ensure you are leveraging

the Sitecore platform to its full potential. Americaneagle.com offers best-in-class web development and customer support services such as building new Sitecore implementations, version upgrades, managed cloud and Azure services, and much more. Our Sitecore expertise is unmatched in the industry. We are proud to have worked with clients of all sizes, within many industries, with a special emphasis on mid-market and enterprise customers around the world.

FEATURED CLIENTS



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Americaneagle.com developed a website for us that has really made it easy for consumers to gather information about repair plans and purchase our products. The integration with Salesforce is also helping us maintain a high level of engagement with our customers.



CAPABILITIES

Our Sitecore Expertise

Americaneagle.com's experienced Sitecore development and consulting teams take a hands-on approach and will support your business throughout the entire website process, offering a full-cycle of customer support services.

- ✓ **Solution, Performance & Security Audits**
- ✓ **Version Upgrades**
- ✓ **Consulting & Strategy**
- ✓ **Staff Augmentation**
- ✓ **Full Implementations**
- ✓ **Mobile Development**
- ✓ **Integrations**
- ✓ **Hosting & Support**
- ✓ **Personalization**
- ✓ **Digital Marketing**
- ✓ **Enterprise Projects**
- ✓ **Experience Design**

Our Growth & Expansion

Americaneagle.com has the resources to deliver high quality websites no matter your geographic location. In the ever-changing technology industry, a company with the global vision and leadership to think beyond borders is a requirement.

- 25+ years of experience
- 800+ employees worldwide
- 15 offices throughout the US
- 90+ dedicated Sitecore team members worldwide



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Renown[®]
HEALTH

We strive to deliver a patient-first experience, enabling us to deliver individualized experiences for our partners, patients, and community. Working alongside our implementation partner Americaneagle.com for our Sitecore-powered digital transformation has proven to be a valuable strategic decision for our organization.



Our Experience By the Numbers

Americaneagle.com is an experienced partner for businesses seeking powerful content management and Sitecore development services.



7 MVPs

in 2023



2,000+

Systems Integrated
with Sitecore



1,200+

Managed Hours
of Sitecore Support



1,200+

Sitecore Project
Implementations



500+

Sitecore Hosted
& Managed Websites



100+

Sitecore
Certifications





CASE STUDY

United Wholesale Mortgage (UWM) is the No. 1 wholesale lender in the U.S. and works exclusively with independent mortgage brokers to provide a superior client experience. UWM had an aging search and content solution that was not meeting its personalization needs. As such, it sought a new way to create and showcase content and improve overall search capabilities and user experience.

The overall platform was completely rebranded as The

Source. Thousands of documents were converted into digestible web pages enabling users to find the exact information they're looking for in each guide. An advanced search feature was created to enable users to locate and browse specific documents and a dashboard page personalized to each user type was created so that they can see announcements, recent searches, and more. UWM's wide array of users can now quickly and efficiently find what they're looking for.

80%

Successful Visitor Click
Through to a Result

2.5

Average Click
Rank

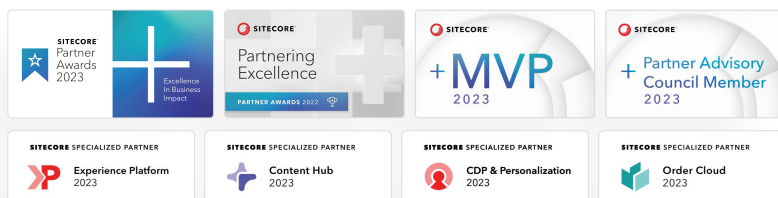
303,100

Unique Searches
Per Month



A Specialized Partner for Specialized Needs

The Americaneagle.com Sitecore team has earned all 4 Specialization Certifications for the Sitecore composable platform. Our knowledge of Sitecore's capabilities and commitment to the Sitecore solution allows us to envision and implement end-to-end digital experiences that can take your online presence to the next level. We can help elevate your experience to meet your digital goals and drive business success.



	Content Cloud	Engagement Cloud	Commerce Cloud
SaaS	<ul style="list-style-type: none"> • XM Cloud • Search • Content Hub <ul style="list-style-type: none"> • One • DAM • Operations 	<ul style="list-style-type: none"> • Customer Data Platform (CDP) • Personalize • Send • Connect 	<ul style="list-style-type: none"> • Discover • OrderCloud
DXP	<ul style="list-style-type: none"> • Experience Platform (XP) 	<ul style="list-style-type: none"> • Experience Manager (XM) 	<ul style="list-style-type: none"> • Managed Cloud



CASE STUDY

Since 1946, ASQ has been dedicated to teaching the philosophy of quality for thousands of professionals across the globe. With more than 50,000 publications and hundreds of courses, the search functionality on the ASQ website needed a severe overhaul. In addition, nearly all of ASQ's web-based resources were still housed on an external platform which caused security and accessibility problems.

Americaneagle.com designed and developed custom-built search pages that addressed the needs of those looking for specific content as well as integrating Coveo to improve search. The migration of the enormous ASQ content database to the Sitecore platform was a seamless process and concerns about ASQ's data security and accessibility issues have diminished.

114%

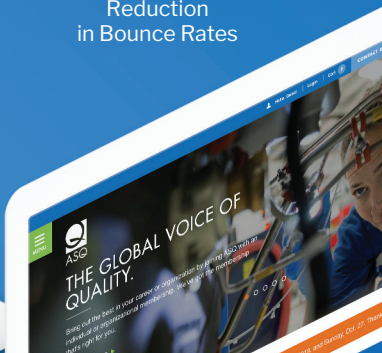
Reduction
in Service Calls

100%

Increase in Product
Click-Throughs

73%

Reduction
in Bounce Rates



WHO IS AMERICANEAGLE.COM?

Expertise that Matters

Americaneagle.com is a full-service, global digital transformation agency specializing in website design, development, hosting, digital marketing, and post-launch support. Since 1995, Americaneagle.com has completed more than 12,000 projects and has grown to over 800 professionals on staff, which includes several Sitecore MVPs. Americaneagle.com is a family-owned, privately held company with a long history of profitability and stability. As an original Sitecore Platinum Partner, for over a decade, our Sitecore teams have been devoted to taking a hands-on approach to learning everything there is to know about Sitecore's offerings while delivering the most valuable insight and quality end product.



americaneagle.com®

877.WEB.NOW.1

877.932.6691 / info@americaneagle.com / www.americaneagle.com

Don't just grow, soar.™