



**Kentico**

**Trusted,  
Experienced  
Partner  
Built on a  
Foundation of  
Success**



[americaneagle.com](http://americaneagle.com)®

# Cutting-Edge Websites Designed to Optimize the Customer Experience

Americaneagle.com, an experienced and certified Kentico Quality Expert, Hosting, and Gold Solutions Partner, has created Kentico-powered websites for clients of all sizes within many different industries. Our dedicated Kentico team includes certified marketers and developers with the necessary skills to implement all of the latest Kentico technology.

Americaneagle.com develops custom website solutions covering all aspects of the user experience. Kentico offers the

only ASP.NET platform to feature a fully integrated, all-in-one approach combining CMS, ecommerce, intranet, and online marketing in one robust tool.

With over 25 years of award-winning experience in website design, development, post-launch support, hosting and digital marketing, Americaneagle.com is the ideal partner to implement the Kentico platform for your business.

## FEATURED CLIENTS



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**WARNER**   
*Pacific*

One of my first projects as Warner Pacific's new Director of Marketing was redesigning our website and moving it from an outdated CMS platform to a new one. I needed an agency with deep expertise in our CMS provider, website design, digital marketing, and a consultative and imaginative approach. Americaneagle.com provided the direction, development, and execution we needed. Their creativity, capability, and expertise was a perfect match.

**WARNER**  
*Pacific***WARNER**

Where success is built on strong partnerships.

Warner Pacific

**WARNER**

## CAPABILITIES

# Our Kentico Expertise

Our knowledgeable Kentico development team can help guide and build your Kentico project from the ground up. Americaneagle.com offers a full-cycle of customer support services to ensure your digital success.

- ✓ Full Site Builds & Implementations
- ✓ Version Upgrades
- ✓ Consulting & Strategy
- ✓ Rescue Missions
- ✓ Integrations
- ✓ Hosting & Support
- ✓ Personalization
- ✓ Digital Marketing & Marketing Automation
- ✓ Experience Design

# Our Growth & Expansion

Americaneagle.com has the resources to deliver high quality websites no matter your geographic location. In the ever-changing technology industry, a company with the global vision and leadership to think beyond borders is a requirement.

- 25+ years of experience
- 700+ employees worldwide
- 15 offices throughout the US
- Offices throughout Europe, UK & Gulf regions
- 90+ Completed Kentico Projects



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The Hall of Fame knew sales from the online ecommerce museum store were not where they should be, so we naturally looked at Americaneagle.com due to their success with ecommerce and the incredible work they did on the Hall of Fame portion of the site. We never expected the increase in sales that we saw. Americaneagle.com once again proved themselves to us.



# Our Experience By the Numbers

As a Kentico Quality Expert, Hosting, and Gold Solutions Partner, we have proven success.

Kentico Xperience.  
**Gold Partner**

Kentico Xperience.  
**Hosting Partner**

Kentico Xperience.  
**Quality Expert**

# 90+

Kentico Projects Completed



# 9

Kentico Awards



# 4

Certified Developers



# 4

Certified Marketers





## CASE STUDY

Afton Chemical came to us with a site that was on life support. It was constantly crashing and load times were incredibly slow. On top of that, navigational and SEO issues hindered the company's goal to increase new business.

Americaneagle.com pulled together a team of experts to build an all-encompassing solution for Afton Chemical.

After a functional audit, the development team optimized the site code for peak performance and re-engineered their robust Kentico CMS. Since working with Americaneagle.com, the Afton Chemical website is faster and more stable, which opened the door for the digital marketing team to start driving more traffic to the website.

**108%**

Increase in Organic Search Traffic

**34%**

Increase in Contact Form Submissions

**47%**

Faster Page Load Time



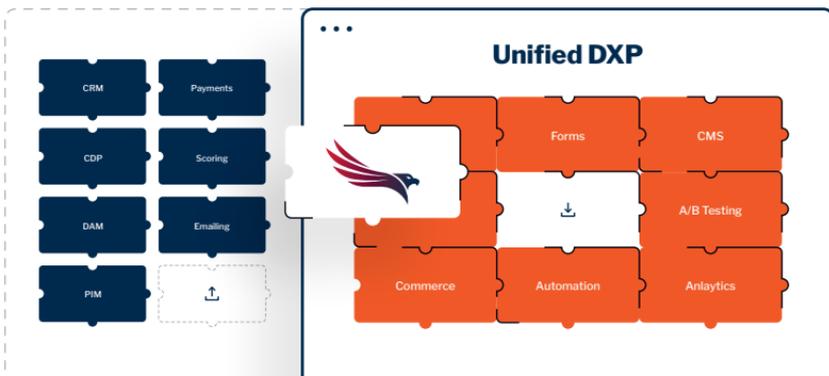
# Putting Your Digital Experience Together, Piece by Piece

Determining how to future-proof your business's digital presence can be a frustrating experience. How do you leverage the right tools at the right time without limiting your agility with a monolithic digital platform? How can you maximize efficiency and insure the best ROI?

Your business needs flexible and scalable tools that can be put into action quickly. To do that, you have to determine what your company needs and what it is ready to deploy. That is where the Kentico Digital

Experience Maturity Model and Americaneagle.com can help. Our knowledgeable Kentico team can help you evaluate your needs, navigate through the market and choose the best-fitting platform by:

- ✓ Assessing your company's digital experience maturity
- ✓ Estimating how your digital needs will grow
- ✓ Determining how to streamline your technology stack
- ✓ How your business can achieve simplicity through the best-fitting DXP

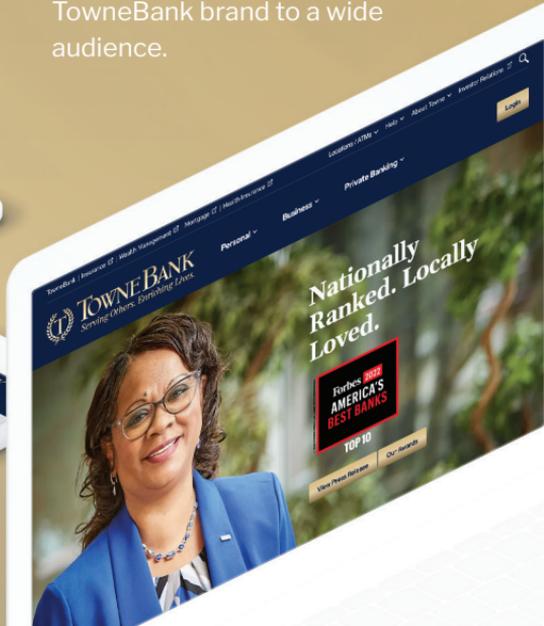




## CASE STUDY

TowneBank, a longtime Americaneagle.com client and one of the largest banks in Virginia moved to the Kentico platform from another CMS to lower costs and meet increasing marketing and site feature needs. Leveraging the powerful Xperience by Kentico platform, TowneBank's new digital experience features a variety of enhancements which greatly enhance TowneBank's

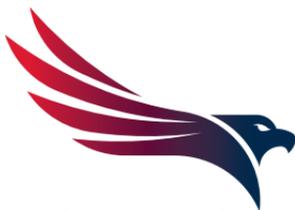
functionality and user experience. From a customized location finder, an online banking enrollment process to several third-party integrations, TowneBank's new digital presence enables them to offer the same customer service their in-person customers receive and enables their marketing team to highlight the TowneBank brand to a wide audience.



WHY AMERICANEAGLE.COM?

# Expertise that Matters

Since 1995, Americaneagle.com has been an industry leader in website design, development, hosting, digital marketing, and post launch support. Americaneagle.com is a family owned, privately held company with a long history of profitability and stability. As a Kentico Quality Expert, Hosting, and Gold Solutions Partner, our robust team of certified developers and marketers offer a full range of capabilities focused on providing results for clients in all of their online endeavors. We've teamed up with Kentico to provide website solutions that include a dynamic interface, while also allowing site administrators the necessary flexibility to easily manage content.



americaneagle.com.

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**Don't just grow, soar.™**